



Dear [Insert Name],

I am interested in exploring a resource to engage our employees, and prioritize our efforts around safety. I have discovered a great opportunity to work with the National Safety Council, leveraging their employee safety perception survey expertise to enhance and align our safety initiatives in the areas of greatest need.

NSC experts have more than 100 years of experience developing workplace safety resources, and offer various employee survey packages to meet organizational needs and budget. Learn more about their survey services in this [informational packet](#). Beyond helping me direct our organization's safety plan with greater efficiency and success, conducting a **NSC Safety Barometer** survey provides:

- **A valid, reliable survey instrument** that delivers comprehensive reporting across leading indicator metrics and pertinent employee subgroups to proactively identify our most pressing safety and business risks.
- **Benchmarked results** to assess where our safety program and culture excel or fall behind, relative to other organizations.
- **Expert guidance and support** to facilitate the survey process from communication development, survey administration and data management, to results interpretation and action planning.

Among the benefits of conducting a survey, we can expect:

- **A direct and measurable relationship between survey scores and safety performance.** Independent research using the NSC Safety Barometer Survey revealed an increase of **1 percentile point** on survey scores was associated with *a decrease of about 13 injuries and illnesses*.
- **Cost savings.** Organizations investing time and money into creating a culture rich in safety initiatives can reduce costly worker injuries and incidents **while also** achieving higher productivity, better worker morale and lower employee expenses. OSHA estimates an average return of **\$4 to \$6** for every dollar businesses invest in their workplace safety programs.
- **A channel for critical employee feedback.** Many research studies show empowerment of the workforce, good relations between management and workers, and an active role by top management in safety and health positively impact injury rates.

Please take time to review the benefits of conducting an employee safety perception survey and let me know if I have your approval to proceed with requesting a project proposal and quote.

Thank you for taking the time to review this request. I'm looking forward to hearing from you.

[NAME]