

## NSC Labor Division Sponsorship Opportunities

As one of the four cross-industry Divisions of the National Safety Council, the Labor Division works with all NSC Divisions, governmental representatives and other partners who are committed to addressing the safety, health and environmental issues affecting the labor force. Through active participation in 18 committees, union members, safety stewards, Labor Division members, their employers and associated unions benefit from educational and networking opportunities throughout the year.

The Labor Division will be hosting two upcoming events – an annual meeting to be held in conjunction with the NSC Safety Congress & Expo in September 2024 in Orlando and the spring meeting, a three-day workshop in March 2025 in Milwaukee. These events include keynote speakers, educational sessions, special and professional interest committee meetings, awards luncheon, and reception. Attendees have the opportunity to network and engage with one another to learn about effective safety practices and solutions that they can bring back to their own organizations. Attendees include, but are not limited to, labor division members, union members, and regulatory personnel.

Organizations have the opportunity to engage with and support the NSC Labor Division by supporting these events, which will help us attract new participants and form new partnerships. By increasing the number of attendees and expanding the variety of topics available to the attendees, local unions and employers have workers who can communicate effective practices around safety issues, which results in great collaboration and focus on safety. The various levels and benefits offered include:

Champion Sponsor - \$10,000+ (both the fall 2024 and spring 2025 events)

- Opportunity for speaking engagements during both events
- Opportunity to host a technical tour at a local site in either Orlando or Milwaukee
- Three complimentary registrations for each of the two events (\$1,500 value)
- Logo recognition on agendas and promotional materials
- Logo recognition on NSC Divisions events landing page and Labor Division pages on nsc.org
- Logo recognition on attendee landing pages
- Logo recognition on screen during Division meeting opening session and welcome
- Name recognition via social media and promotional emails
- Name recognition on nsc.org donor list
- Name recognition on 2024 NSC annual report
- Product display table in the registration area

Impact Sponsor - \$5,000+ (chose either the fall 2024 or spring 2025 event)

- Opportunity to speak at the event
- Four complimentary registrations (\$1,000 value)
- Logo recognition on screen during award luncheon or welcome reception welcome
- Name recognition on agendas and promotional materials
- Name recognition on NSC Divisions events landing page and Labor Division pages on nsc.org
- Name recognition on attendee landing pages
- Name recognition screen during Division meeting opening session and welcome
- Name recognition via social media and promotional emails
- Product display table in the registration area

Event Donation - under \$5,000 (chose either the fall 2024 or spring 2025 event)

- Two complimentary registrations for donors \$1,000+ (\$500 value)
- Name recognition on NSC Divisions events landing page and Labor Division pages on nsc.org
- Name recognition on attendee landing pages

As a nonprofit organization, NSC relies on philanthropic support to advance our mission of safety. We welcome the opportunity to partner with your company and thank you in advance for your time and consideration.

